

LAPF INVESTMENTS MAGAZINE

THE ONLY DEDICATED INVESTMENT MAGAZINE
FOR THE LGPS

Published bimonthly

ARTICLE

1,000-1,500 wordcount guideline, **charts** to illustrate content can be included. High resolution photo of the author, with official jobtitle to accompany the piece. **The article should be educational in nature, steering away from direct references to company products.***

ADVERT

Page size: Portrait, **210mm x 297mm**, plus 3mm bleed

Type area: 15mm top and bottom of page, 20mm from either side
Supplied as CMYK PDF with hi-res images. RGB and spot colours converted to CMYK process

CLASSIFIED

100-130 word summary of company background plus **logo** and **address** details with **contact details** of up to 2 people.



2023 EDITORIAL SCHEDULE

Issue	Issue Month	Copy Date	Publication Date	Focus
86	February	1 st March	March	Emerging Markets
87	April	10 th April	May	Levelling Up + Pooling Supplement
88	June	15 th May	July	Real Assets
89	August	17 th July	September	Responsible Investment
90	October	11 th September	November	Alternatives
91	December	13 th November	January	Secure Income

* Our audience comprises officers and trustees of the pension funds and investment pools within the LGPS. This audience reads LAPF Investments for its articles which are educational in nature and are designed to provide thought leadership in institutional investment. As such, we would like articles to focus on themes and factors behind investment theory and practice that the LGPS would find interesting.

If we include an article in LAPF Investments that focuses on the investment firm writing the article rather than on the investment ideas, our readers would, we believe, simply move on to the next article. This would benefit no-one in the long term. The content from the investment firm will not be read, the reader misses an opportunity to improve their knowledge, and ultimately LAPF Investments magazine would suffer over the long term.